

FIG. 1

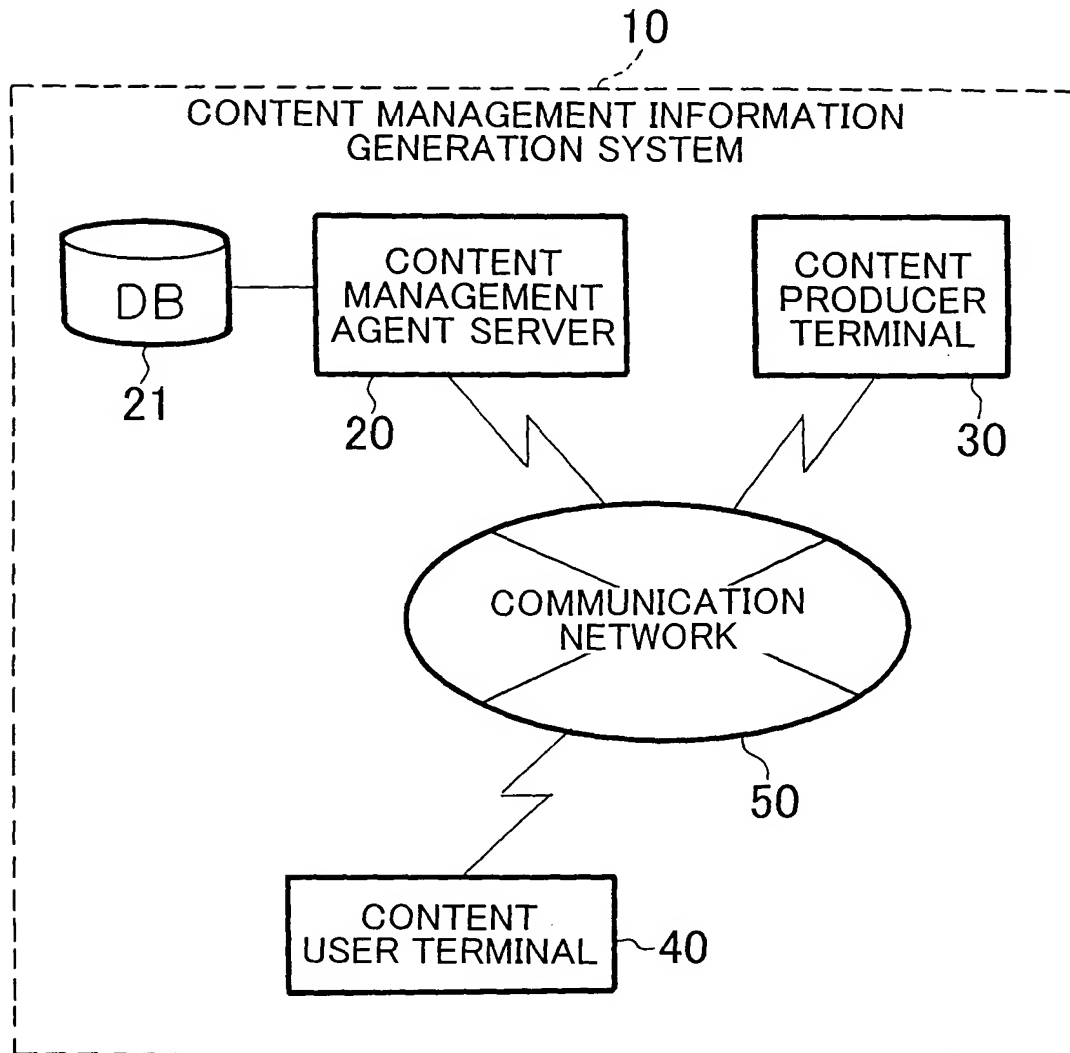


FIG.2

	CONTENT A	CONTENT B	CONTENT C	CONTENT D	
GENRE	ANIMATION	ADVENTURE	SUSPENSE DRAMA	SAMURAI DRAMA
ATTENDANCE (NUMBER OF PEOPLE: TEN THOUSANDS)	20	2	5	12
BOX-OFFICE REVENUE (¥: HUNDRED MILLIONS)	10	1	3	7
PERCENTAGE OF PAY-TV BROADCASTING	5 %	2 %	YET TO BE BROADCAST	1 %
NUMBER OF TIMES OF DELIVERY OVER THE INTERNET	3200	1200	YET TO BE PERFORMED	300
NUMBER OF DVDs SOLD (TEN THOUSANDS)	15	5	2	NOT FOR SALE YET
NUMBER OF VIDEO CASSETTES SOLD (TEN THOUSANDS)	10	3	1	2
NUMBER OF TIMES OF RENTING (THOUSANDS)	5	3	2	2
PERCENTAGE OF FREE-VEE BROADCASTING	12 %	YET TO BE BROADCAST	18 %	15 %
⋮	⋮	⋮	⋮	⋮	

FIG.3

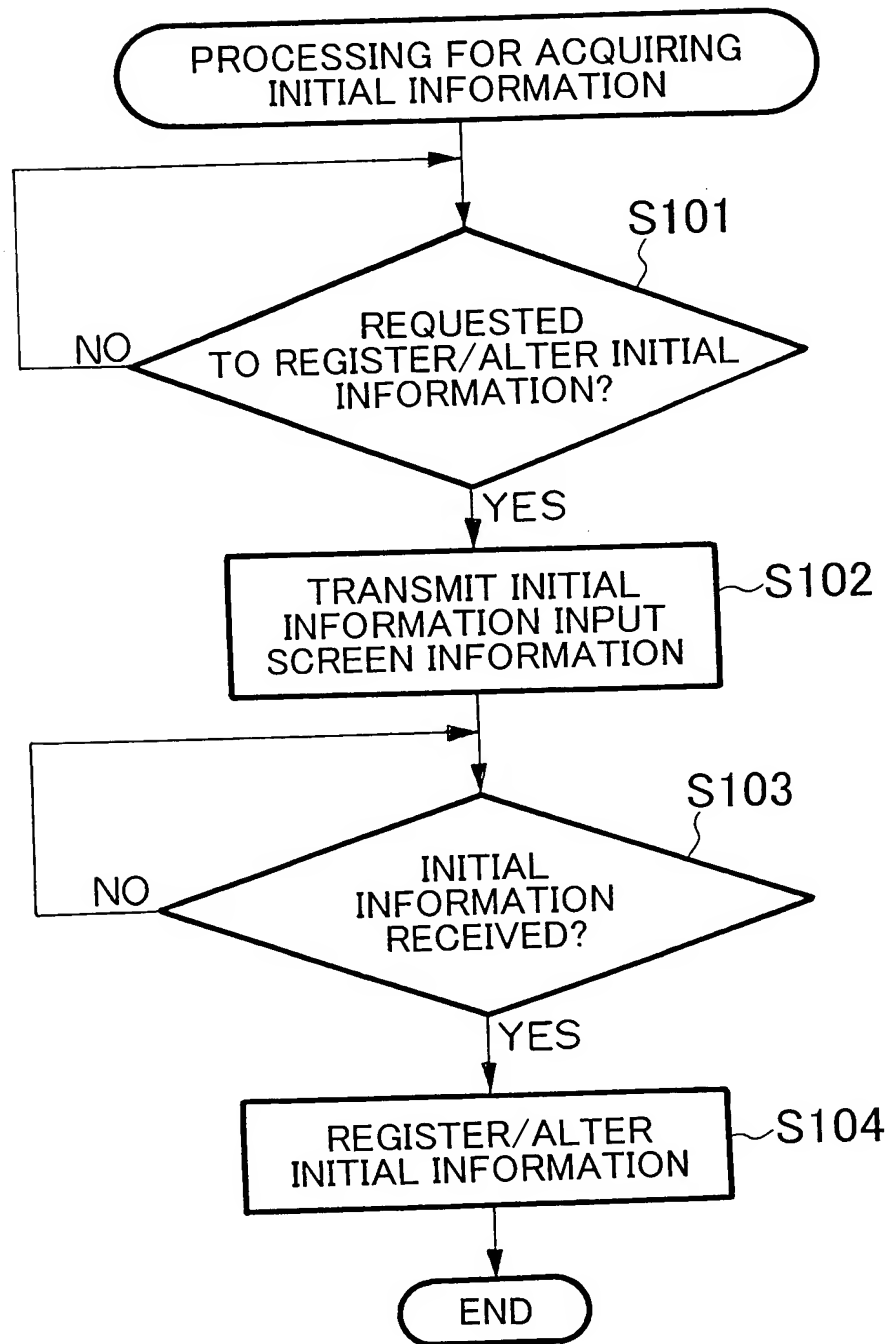


FIG.4

INITIAL INFORMATION INPUT SCREEN

MOVIE THEATER XX61

62

CONTENT NAME
(WORK NAME)

ATTENDANCE
(NUMBER OF PEOPLE)

BOX-OFFICE REVENUE (¥)

FIG.5

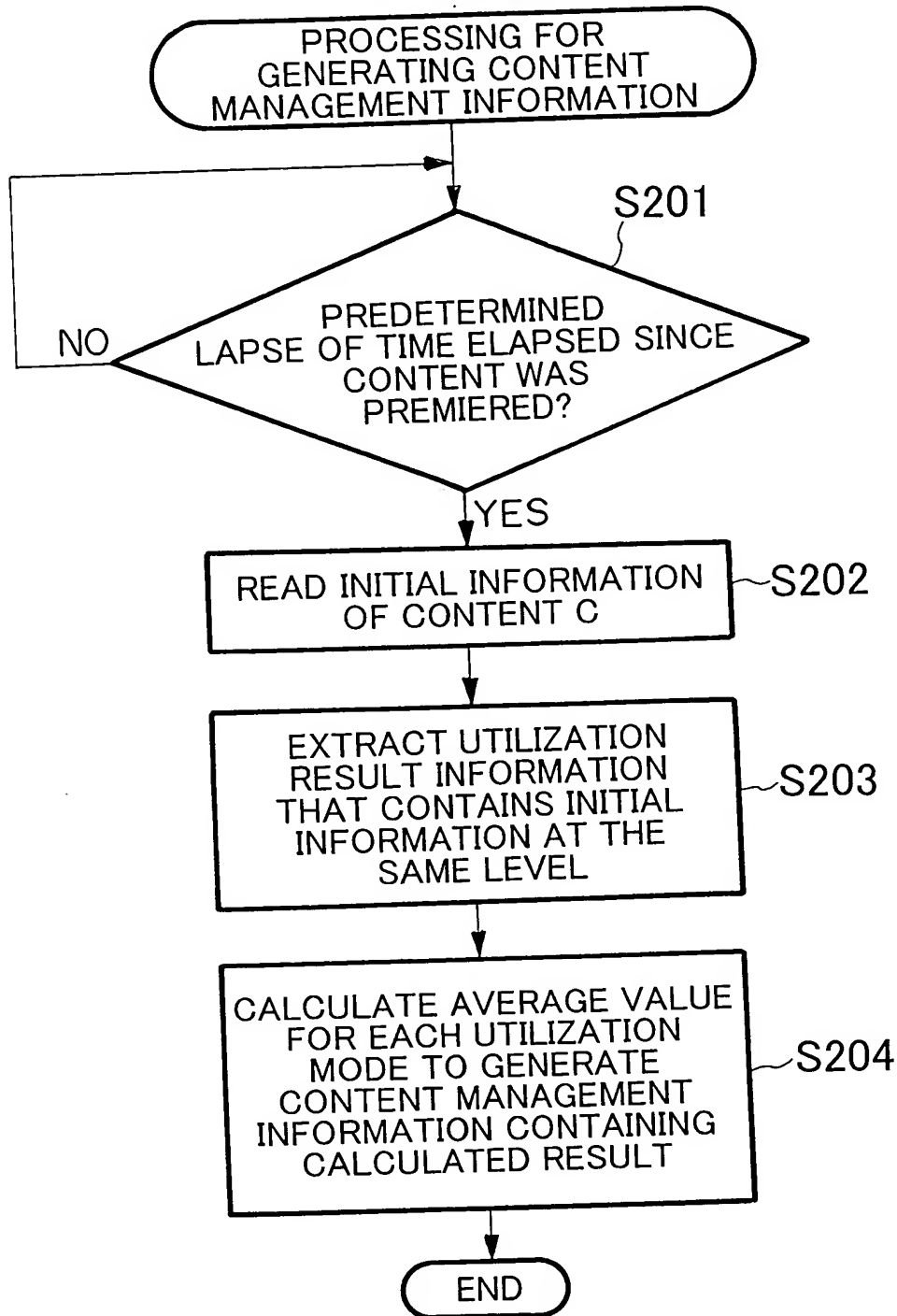


FIG. 6

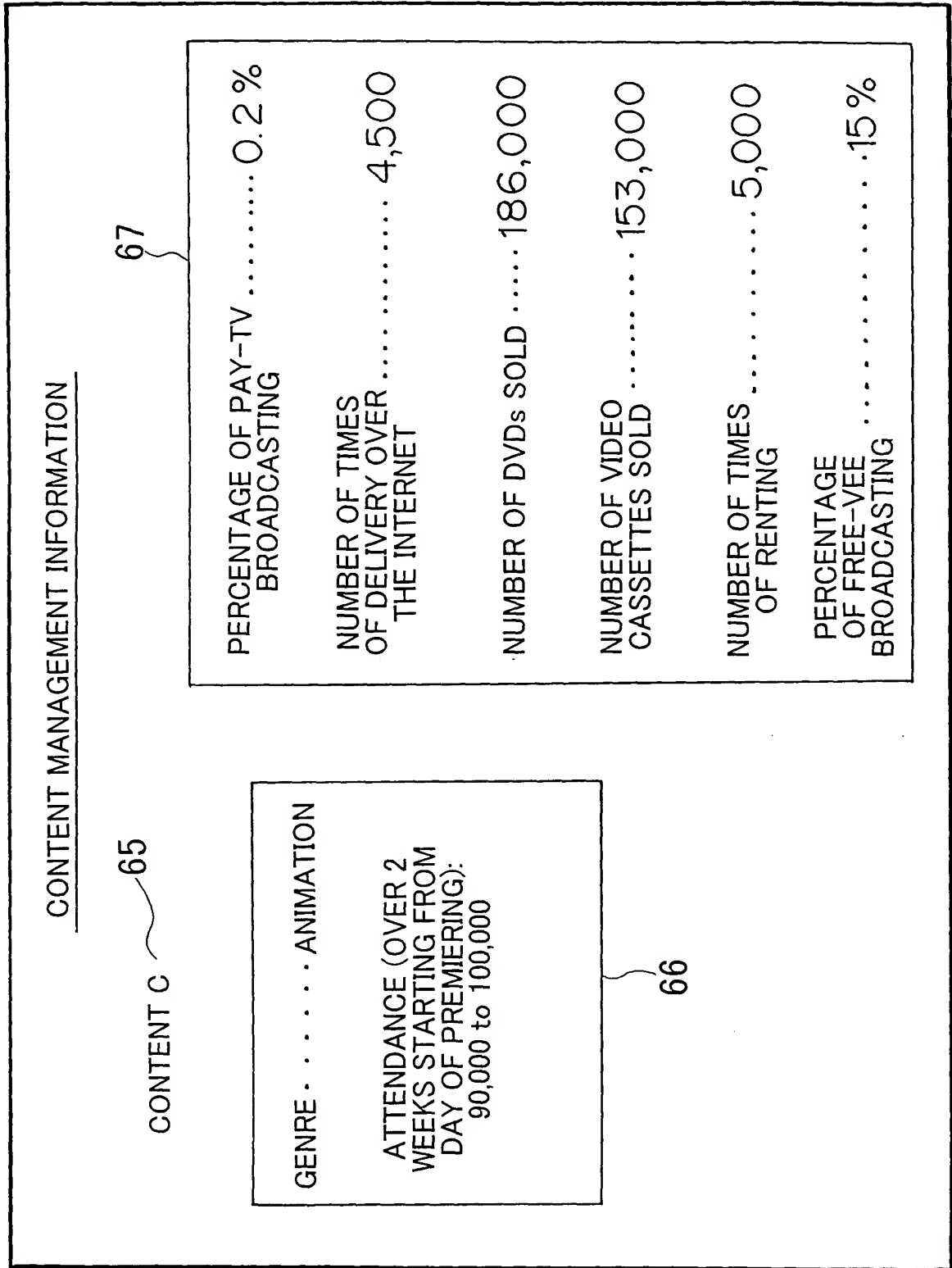


FIG.7

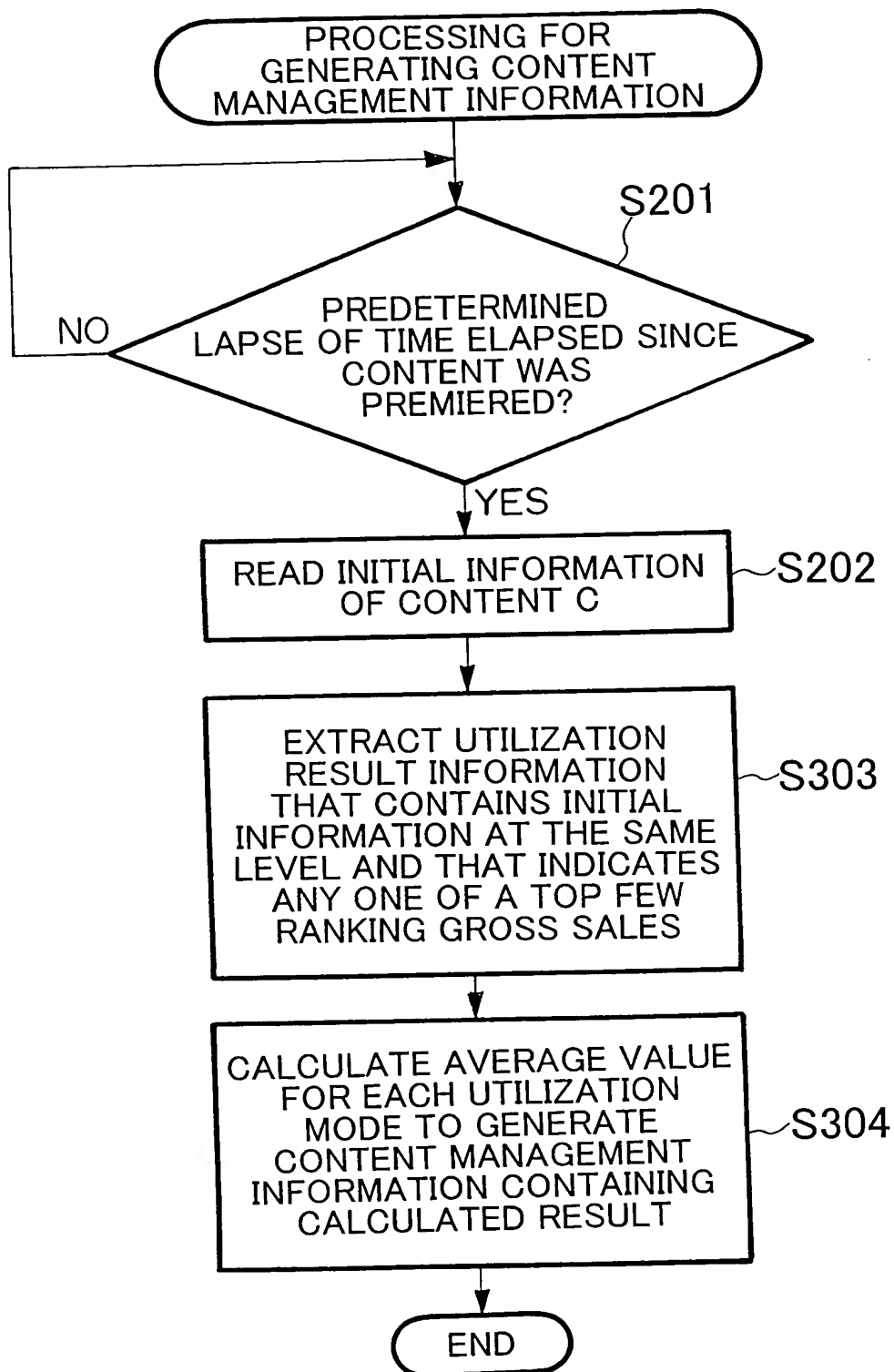


FIG. 8

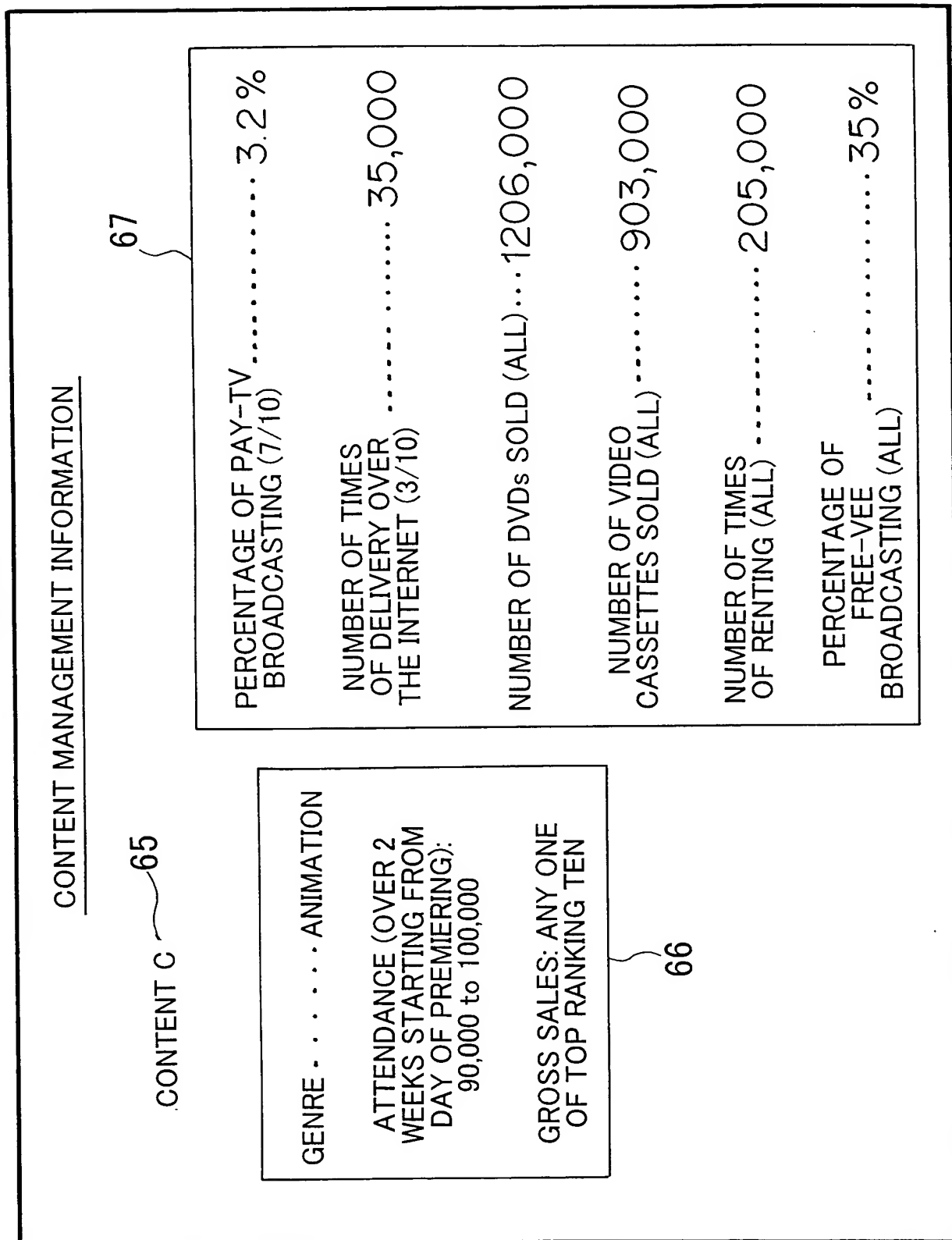


FIG. 9

